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<https://bradley.edu/ADVANCEBU/>

Advocate Mission Statement:

Bradley Advocates are a group of men who, in partnership with people of all genders, actively promote a more equitable, fair, and just workplace culture.

Advocate Objectives:

The following objectives foster mutual respect and guide our engagement with the Bradley campus community to promote a more equitable and just workplace culture that is inclusive for all. In all Advocate activities, we will maintain dialogue and solicit feedback from all genders, specifically women on campus, with active, nonjudgmental, and responsive listening.

1. Educate ourselves on gender inequity and its intersection with Bradley University.
2. Publicly and specifically acknowledge gender bias and other cultural biases on campus that cause an unjust working environment.
3. Engage others, especially men on campus, to raise consciousness and promote advocacy to increase equity at Bradley.
4. Further educate the Bradley community about workplace climate as it relates to gender inequity.
5. Partner with campus leaders and groups to promote a more equitable and just workplace culture.
6. Model and promote concrete behaviors and actions that support a more just and equitable workplace.
7. Highlight and celebrate the successful practices that promote equity on campus.